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Introduce to Survey Design

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The presentation is a general overview describing the use of Microsoft Forms and the 4 pillars of a great online survey. It is intended to be used as a reference for the design of a great online survey. It is intended to be used as a reference for the design of a great online survey. It is intended to be used as a reference for the design of a great online survey.

Overview

The 4 pillars of designing a great online survey

- #1 write the best QUESTIONS
- #2 select the best TOOLS
- #3 make the best CONNECTIONS
- #4 generate the best DATA

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The first pillar is to write the best questions. To do this, you need to think about the purpose of the survey, the audience, and the questions you want to ask. You need to think about the purpose of the survey, the audience, and the questions you want to ask. You need to think about the purpose of the survey, the audience, and the questions you want to ask.

Write the best QUESTIONS

- Are they BALANCED and FLEXIBLE?
- Are they CLEAR and DIRECT?
- Are they the RIGHT TYPE? (or best fitting, why?)
- Are the RESPONSE OPTIONS appropriate?

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For example, let's look at how to create a simple question, and how to design it. We will look at how to create a simple question, and how to design it. We will look at how to create a simple question, and how to design it. We will look at how to create a simple question, and how to design it.

What Questions are being asked by the survey?

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Next, we will look at how to create a survey. We will look at how to create a survey. We will look at how to create a survey. We will look at how to create a survey. We will look at how to create a survey.

Select the best Survey; Creating TOOLS

- Microsoft FORMS
- Others to consider:
  - Google Forms
  - Survey Monkey
  - Qualtrics

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Now that we have our questions and tools, we need to make the best connection. We need to make the best connection. We need to make the best connection. We need to make the best connection. We need to make the best connection.

Make the best CONNECTION

Structure the flow of the Survey

Introduction and Welcome survey to respondent

Multiple, sequential and multiple engagement

Communicate and follow-up

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Back to Microsoft Forms, in the survey designer, we will look at how to create a survey. We will look at how to create a survey. We will look at how to create a survey. We will look at how to create a survey.

Microsoft FORMS

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Now that we have our survey, we need to generate the best data. We need to generate the best data. We need to generate the best data. We need to generate the best data. We need to generate the best data.

Generate the best DATA

Download to spreadsheet

Program like MS Excel

Organize, Sort and Filter

Graph, chart report and present

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Finally, we will look at how to generate the best data. We will look at how to generate the best data. We will look at how to generate the best data. We will look at how to generate the best data. We will look at how to generate the best data.

Generate the best DATA

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Generate the best DATA

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Cell 13

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